AGENDA

West Colfax BID Board Meeting Tuesday

8/11/26, 6:00 PM

4635 W Colfax #100

1. Call to Order and Conflicts Disclosure
2. 7/14/26 Minutes
3. June Financials
4. Updated draft of the 2027 budget
5. Resolution: Preliminary Order and Notice of 2027 assessment
6. Forero Fee Increase Proposal at $1000/mo: effective immediately?
7. On Call District Management Services: Anne Kuechenmeister through Michael Baker International: $215/hour NTE $2500.
8. Cruis'in Colfax gift campaign assessment: report & survey results from 94 new newsletter registrants. Total cost = $9,199.25 however that includes graphics, doorhanger delivery, website updates subscription to StampMe, printing, prizes, some of which may have encouraged patronage without direct participation. Highlights:

    - 218 participants registered for the campaign
    - 168 participants completed at least one business scan
    - 872 total QR scans were recorded
    - Moonflower Coffee received the highest number of scans and unique visitors
    - The campaign generated meaningful repeat engagement, while also highlighting opportunities to encourage participants to visit more businesses across the corrido

9. Events
    a. Event at Studio Colfax date: September 16th
    b. October 4th Lucha Libre
10. Old Business
    a. Denver Water Stadium District Lot M update & Revised Sign on Letter for Consideration
    b. RNO Rules: Denver BID Council working on position for BIDs: draft here
    c. Shelters refurbishment status
    d. Curbside Management plan for Sloans: Implementation Q1
    e. Banner Update in process using Cruis'in Colfax imagery
11. New Business
12. Adjourn

Reminder: Denver BID Council Revive & Thrive August 27th