AGENDA
West Colfax BID Board Meeting & Annual Public Hearing
Monday 10/8/24, 5:00 PM
3275 W 14th Ave #202

1) Call to Order and Conflicts Disclosure
2) 2024 Annual Reporting and 2025 Goals
3) Public Hearing on 2025 Assessment and Budget
4) 2025 Assessment Resolution
5) 2025 Budget Resolution
6) Contracts /Commitments for Consideration
    a) Forero Creatives options per below for offerings to businesses including marketing, creative, graphic design, social media and reel creation options: $400 per signed up business per month (1 month per business projected)
7) Grants:
    i) BIO Fund: 7 applicants for round 2 BIO fund; 3 awardees from round 1. Round 3 in early 2025.
    ii) CPTED update
8) Old Business
    a) Campaign: website landing page ready, banners installed
9) New Business
10) Adjourn

FORERO CREATIVES x W COLFAX AVE.

WEST COLFAX BID SPONSORSHIP PROGRAM

- Total cost to West Colfax BID will be **$400 per business**, payable at the beginning of the service month.
- Estimated project completion time is **one (1) month** per business.

Example: Ten (10) businesses sign up for the program. Cost to BID is $4,000 payable $400 every month for 10 months.

Each business may pick three (3) sponsored offerings from the list.

SPONSORED OFFERINGS

- Social media onboarding (fb, ig, tiktok)
- Google business optimization
- Commercial & business photography (25 pictures)
- Basic SEO strategy audit
- Social media posting templates (5)
- Influencer marketing campaign (17k + reach) (1 post)
- 3 custom marketing creatives (business flyer, event menu, etc)
- Email marketing templates (3)
- Business merch design (3 designs)
- 3 edited video reels
- 20 edited social media pictures

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