

West Colfax BID Board
3275 14th Ave. #202
Denver, CO 80204
Board meeting

August 14, 2018

Members Present: Cameron Bertron, Dennis Gonzalez, Tom DeFrancia, Rene Doubleday and Win King were in attendance. Cameron called the meeting to order at 4:35. Win will recuse himself during discussion of support for murals on private property.

Minutes from June 12th meeting were read—Rene pointed out that minutes stated that all Board members were present but Tom was absent. **Motion:** Cameron made a motion to accept the June 12th minutes as corrected. Rene seconded. All were in favor.

Financials were read. **Motion:** Dennis made a motion to accept the May-July financials. Win seconded. All were in favor.

Draft of 2019 Budget

Board reviewed a draft of the 2019 Budget and discussed timing of finalization. Dan suggests that the Board vote on a final version in October to allow sufficient time to incorporate final numbers for the assessment.

The draft is based on the current assessment and property classification, the assumption that the BID will receive another year of Kaiser funding, allows for a cost of living adjustment and bonus equal to this year, and an increase in arts and signage projects. Cameron suggested to maintain \$2500 in the Business Support category should an unforeseen opportunity present itself. Tom suggested that Business Support and marketing/events be combined into one line-item.

Win suggested that with the proposed development at the Stadium District might present an opportunity for the BID to expand its eastern boundary and revenue.

Update on BRT and crossing enhancements

Dan presented the current Denver Public Works plan created to improve and enhance the pedestrian safety of designated intersections. Unfortunately, the City and its contractor HDR seem not to have taken a broader view of the corridor and considered changes like moving or adding on-street parking (even though those were included in our concepts that are the basis for the plans). At a recent meeting, Dan and BID members pushed the City to move in the direction of maximizing space for on-street parking, such as by restricting left turns and eliminating proposed medians. A followup meeting is scheduled for August 21st. Dan recommends retaining an urban planner in advance of the meeting to ensure we can capture all opportunities for improvement that the current plan has overlooked or not included.

Contracts/Commitment for Consideration

- a. Michael Baker International: on call consult for advice & review crossing designs based on hourly rates, not to exceed \$2500
- b. Lynda Seele Assessment Services: not to exceed \$500
- c. Haul away of median sculpture (that was damaged) by Demiurge Design-\$3680 (site labor, rigging/traffic control+transport+telehandler forklift rental)-presumably covered by insurance (claim submission pending full estimate for restoration and re-installation)
- d. Charles Krausz-\$6200 for 11 solar light pole murals
- e. Commitment of funds for mural subsidies for private property owners with Yiannis Bellis recommended muralists-art or business support budget

Motion: Cameron moved to approve items a-d as put forward. Win seconded. All were in favor. Motion passed unanimously.

Win recused himself from voting on mural subsidies for private property owners as his property is a proposed site for a mural. There is approximately \$4,000 in this year's budget (after the solar light pole murals) to spend on murals on private properties, in addition to business support funds. The board discussed an approach by which property owners would pay for 50% of the cost of creating the murals and the BID would pay the remaining 50%, with a cap on the BID contribution of \$4000. Rene questioned who would be the arbiter of good taste in creating the murals—Dan offered that Yiannis would continue to serve in this role.

Motion: Cameron moved that the BID support mural on private property in the district at a 1-1 contribution to owner funds, capped at \$4000 per mural. Dennis seconded. All were in favor. Motion passed.

Dockless scooter program

The city has begun a one-year pilot of dockless scooters. BIDs will have the opportunity to weigh in on the program.

Dan would be soliciting proposal from an vetted events person he has worked with to develop and put on events that would pull from the concentration of businesses now in the BID.

New Business

Dan is planning happy hours for fall, with more details forthcoming, to highlight projects and solicit member input.

Meeting adjourned at 6:04.

