West Colfax BID Board
3275 14th Ave.
Denver, CO 80204

Board meeting
November 14, 2017

Members Present: Cameron Bertron, Rene Doubleday, Dennis Gonzalez and Win King were in attendance. Dan Shah, Angie Varela also in attendance. A quorum was present. Cameron called the meeting to order at 4:34 pm.

Guests: Emzy Veazy-Member of the Public

Disclosures of conflict of interest
There were no conflicts of interests pertaining to agenda to disclose.

Minutes and Financial Reports

Minutes from the October 16th meeting were read.

Motion: Rene moved to accept minutes as corrected from the October meeting. Win seconded. All were in favor.

Motion: Dennis moved to approve October financials. Cameron seconded. All were in favor. Financials were approved.

Contract and Proposals for Consideration

a. Additional Services Critter Thompson Consulting (formerly a sub through Radian PlaceMatters) $1938
b. Metro State Studio M: $500 donation for Over the Colfax Clover design demonstration student project
c. Amendment to Stipend Agreements under Over the Colfax Clover: additional $300 per recipient
d. 2018 Contracting for Over the Colfax Clover: Q1 gap in funding. Proposal to split the risk of funding non-renewal 50%-50% between district and consulting team (excluding Michael Baker): WalkDenver and Critter Thompson Consulting: 50% for Q1=$4079 (contracts to be approved later)
e. Holiday Party budget $800: $300 for Musician/DJ + $300 for food through Classic Eats Deli + $200 for beer= $800
Regarding item D: Phase I of Over the Colfax Clover project ends March 31 rather than December 31st, as Dan originally thought. He is applying for Phase II funding, but it will not be available until April 1st resulting in a gap in the flow of funds. Dan would like to split the difference with the contractors and reimburse them in April when additional funding hopefully becomes available. Dan is confident that we will win the grant for Phase II based on representations from Kaiser and the program officer.

**Motion:** Cameron moved to authorize a new contract with Critter Thompson Consulting for services in the amount of $1,938, as well as make a $500 donation to Metro State and enter into the amended stipend agreement, authorizing an additional $300 per recipient to existing agreement with the Over the Colfax Clover stipend recipients. Win seconded. All were in favor. Motion passed unanimously.

**Intersections**

Dan reached out Cheney Bostic, who is consulting with the city on designs for Colfax crossing enhancements, for additional input into intersections to prioritize in the district. The scope of enhancements based on HDR plans from last year include beacons, pedestrian lead intervals, bulbout and medians. He noted that several locations in addition to those studied by HDR make sense to prioritize, while some from the study area make less sense.

Dan would also like to put out a call to local artists to encourage them to create quirky interesting artwork in the public right of ways—he would like to pay small stipends to artists to incentivize them to create unique art, not necessarily only murals. At the same time, Dennis has been in contact with artists from Montreal that he knows who might possibly connect the BID with artists. Win suggests using public artwork to create more awareness of pedestrian safety. Dan has been exploring artwork to do that through Vision Zero project.

Dan has also been looking into funding to illuminate the bus shelters. Rene is not convinced it’s a good use of money if the lights are only for aesthetic purposes, would require more maintenance and wouldn’t enhance safety. Board will revisit based on more a specific proposal that Dan is seeking from LEI.

**Trees**

Board discussed whether BID should take a role in encouraging business owners to plant trees in the right of way in front of their property.

Dan pointed out that trees have a softening effect, such as along the East Colfax corridor, enhancing the overall appearance of the corridor. Cameron agrees that trees would improve the environment but is concerned about how the irrigation would work.

**Holiday Party**
Discussion about logistics for holiday party and December Board meeting. There will be boards depicting various re-designs of the cloverleaf at Colfax and Federal. Cameron also suggested West Colfax trivia, possibly to give away the plantlock.

Meeting adjourned at 5:44 pm.