



## Urban Arts Matching Grant Program Guidelines and Application

### Goals

- Sponsor district art that reflects the culture of this fast-changing area
- Enhance consumer experience and street appeal of buildings along West Colfax Avenue, building on the unique look of the district.
- Graffiti mitigation

### Process & Funding

- WCBID will support murals that an owner installs, provided the mural meets the program objectives and shows artistic merit as assessed by the outside curator. To qualify, an owner would proceed to select an artist with input from the curator Yiannis Bellis and have the mural installed. If qualifying, the owner would be eligible for a 1:1 match for the cost of the mural, not to exceed \$4000.

### Eligibility

- Applicant must be a commercial building or business owner with property located in WCBID and have a surfacing facing Colfax suitable for a mural
- Permanent murals will take priority, but short-term murals are also eligible
- Commercial tenants must have approval of property owner
- Murals must show artistic merit, as determined by the outside curator

### Project Guidelines

- Murals will in compliance with City codes and zoning ordinances.
- Murals must face Colfax Avenue.
- Murals may be longer term or shorter term, but with priority given to longer term murals.

### Process

The application follows below.

**Application on a rolling basis, but funding is first come, first served.** *Note that funds are limited: please apply early as applications will be reviewed on a first come, first served basis.*

### Questions?

Contact Dan Shah at 303-623-3232 or [dshah@westcolfaxbid.org](mailto:dshah@westcolfaxbid.org).

## Mural Program Application

Applicant Name:

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Applicant Address:

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City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Applicant Phone: (\_\_\_\_\_) \_\_\_\_\_

Applicant Email: \_\_\_\_\_

Business/Property Name:

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Business/Property Address:

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Applicant is the:  Property Owner  Business Owner  Other

*Note: If you are not the property owner, please have the property owner or authorized representative co-sign this application where indicated below.*

Describe mural location:

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The applicant authorizes the West Colfax BID to promote an approved project, including having photographs and descriptions of the project in promotional materials. The applicant understands that the West Colfax BID reserves the right to make reasonable changes in the Mural Program.

In the event this application is approved, a binding letter of commitment must be signed prior to project commencing.

**Signature of Applicant** \_\_\_\_\_

**Name:** \_\_\_\_\_

**Date** \_\_\_\_\_

*If applicant is not the property owner, please have the property owner or an authorized representative review and co-sign this application below.*

As owner of the property at (address) \_\_\_\_\_, I have reviewed the above application and authorize the operator of (business name) \_\_\_\_\_ at said address to perform improvements described above as part of the West Colfax BID's mural program.

**Signature of Property Owner  
or Authorized Representative:** \_\_\_\_\_

**Name:** \_\_\_\_\_

**Date:** \_\_\_\_\_

Completed applications can be emailed to [dshah@westcolfaxbid.org](mailto:dshah@westcolfaxbid.org) or posted to:

West Colfax BID  
3275 W. 14th Ave., #202  
Denver, CO 80204

**This application and program guidelines are posted at**  
<http://westcolfaxbid.org/urban-arts-matching-grant-program/>.