

**West Colfax BID Board
3275 14th Ave.
Denver, CO 80204**

May 9th, 2017

Members Present: Cameron Bertron, Rene Doubleday, and Dennis Gonzalez were in attendance. A quorum was present. Cameron called the meeting to order at 4:53pm.

Disclosures of conflict of interest

There were no conflicts of interests pertaining to agenda to disclose.

Minutes and Financial Reports

Minutes from the April 11th Board meeting were read.

Motion: Rene moved to accept minutes from April 11th meeting. Cameron seconded. All were in favor.

The financial reports from April were read. Dan noted that most of assessments for 2017 are in.

Motion: Cameron moved to approve the April financials. Dennis seconded. All were in favor. Motion carried unanimously.

Traffic Control Agreement

Dan presented an agreement between Colorado Barricade and WCBID for the traffic control demonstration event which will take place in August. The purpose of the demonstration is to provide stakeholders an opportunity to participate in the reconfiguration of the interchange between West Colfax and Federal Blvd in order to improve upon the current clover leaf design. The event will be similar to the Re-Imagine West Colfax project in which the community joined together to imagine how to create a more livable corridor and to improve connectivity.

Muralist Agreement

Dan provided update on muralist project—to date, no-one has signed up for the matching grant available to local muralists. The trust which owns Pleasures might possibly be interested. Dan would like to see murals on the blank utility boxes near the light rail working with Yiannis Bellis to identify the muralist. Yiannis suggested \$350 plus per box plus materials—Dan proposes that we pay muralists \$350 inclusive of materials for each of the seven murals. Dan would also like to see the solar pedestrian lights painted by muralists.

Motion: Cameron moved to authorize funds not to exceed \$1200 for traffic control demonstration and muralist agreements for \$400 for per utility box, and the same amount per mural on BID-owned solar light poles. Rene seconded. All were in favor.

Planters

Dan proposed two different options to encourage businesses to sign up for Plantlocks (planters which also double as a bike rack) He would like to invest in the Plantlocks while they are on sale. He presented two possible options for encouraging business owners to invest in the Plantlocks

Option #1: Provide incentives by matching the cost of the planters by 50%- or

Option #2: the BID could buy the planters and place them in locations TBD.

Board discussed both options. Decision was made to authorize Dan to buy one of the planters at the sale price, to be raffled at a happy hour to businesses. Dan will also post a notice in the newsletter offering a 1-1 match for the planters (with the BID paying 50% of the total price).

No motion is necessary as this was budgeted—Dan will use the BID credit card to buy the planter

Denver Streets Partnership

The Denver Streets Partnership is a coalition of various organizations, including Walk Denver (of which the BID is a member)—they are soliciting a letter of support for a \$40 million annual contribution to implement a more pedestrian/biker friendly environment city-wide. Board members agreed that a letter of support would be in alignment with BID goals and authorized Dan to write the letter.

Over the Clover Project

The stipend is working well—Dan reported that the first planning meeting was a “great” working session during which participants set the objectives for the re-design of the West Colfax clover leaf as a safer, more neighborhood friendly intersection. Dan has applied for \$600,000 to go towards the engineering of a re-configuration of the clover leaf based on the charrette through the 2018 CIP. The other CIP request that Dan made is \$150,000 for a “Hawk signal” on the median between Julian and Irving, which would create a safer pedestrian environment by warning pedestrians of oncoming traffic, particularly for the kids accessing n Cheltenham and Girl Inc.

There will be a design demonstration on August 27th. A pizza dinner planning session for the design demonstration is scheduled for May 18th [later got re-scheduled for May 25th due to inclement weather].

Go Bond Update

The Mobility and Transportation committee advanced the joint BID proposal for Colfax enhancements which would provide a higher level of service for buses by creating bulb outs and curb outs near the bus shelters.

There has been discussion amongst four of the Colfax BIDs about the possible need for a video to promote public awareness and gain support to win bond monies for improvements along the West Colfax corridor, in the event the Executive Committee drops this item from its recommendations.

Dan is not entirely persuaded of the need for a video but in the event circumstances warrant a greater effort to gain support, he would like the authorization to contribute \$1,000 towards the proposed budget of \$4,000 for production of the video. Board members are willing to contribute to the video if it happens.

New Business

Discussion about summer schedule for Board meetings ensued. Both Cameron and Dan will be out of town the second weeks of June and July. The board settled on the next board meeting for Wednesday, June 21st at 4:30 pm. Dan will be presenting a budget prototype at that time to allow plenty of time to prepare an annual budget for the September public meeting.

Meeting adjourned at 6:00pm