

**West Colfax BID Board  
3275 14th Ave.  
Denver, CO 80204**

**June 21th, 2017**

**Members Present: Cameron Bertron, Rene Doubleday, Dennis Gonzalez and Win King were in attendance. A quorum was present. Cameron called the meeting to order at 4:45pm.**

**Disclosures of conflict of interest**

There were no conflicts of interests pertaining to agenda to disclose.

**Minutes and Financial Reports**

Minutes from the May 9th<sup>th</sup> Board meeting were read.

**Motion:** Rene moved to accept minutes from May meeting. Cameron seconded. All were in favor.

The financial reports from mid-June were read, with some discussion of future events related to that line item. Dan noted that the next financials would reflect the fiscal agent fee for the co-op.

**Motion:** Dennis moved to approve the mid-June financials. Cameron seconded. All were in favor. Motion carried unanimously.

**Landscape Enhancement Proposal**

Dan presented an estimate of the cost for enhancing the medians from Frontrange Services for up to \$2000. Since there is no written proposal, but the board would like to proceed sooner than the next meeting in August, Dan suggested the estimate could be authorized, subject to review of a written proposal by him and Rene.

**Motion:** Cameron made a motion to approve up to \$2000 for Frontrange Services to add plantings to the medians, subject approval by Rene and Dan of a written proposal with species specified. Win seconded, and motion passed unanimously.

**Draft 2018 Budget**

Dan presented a draft of a 2018 budget. After review and discussion, the board recommended changes to show year-end tallies to more clearly show ending positions apart from prior year resisted funds available for spending in the current years. In addition, Rene suggested noting multi-year projects. Dan will have a revised version with those changes and updated estimates for 2017 spending at the next board meeting.

## **GO Bond Update**

Dan updated the board on the bond committee process and recommendations, with the Executive Committee recommending Colfax BID projects at \$6M (down from \$20M by the transportation and mobility committee). It is now a Mayoral and Council process, so the Collaborative is focusing on generating support at the Council level. One strategy is the use of Voter Voice to generate emails to Council and the Mayor. (The idea of a video approved at the last board meeting has been tabled for now.) A couple of board members found Voter Voice difficult to use, but agreed to spend for the platform. Dan will send the feedback on the user experience to others in the Collaboration. The other strategy is to address Council at their July 10<sup>th</sup> meeting, the only opportunity for public comment in advance of a vote. Dan encouraged board members to attend alongside representatives of the other districts, and the board suggested a limited number of speakers, such as one per BID.

Board discussed both options. Decision was made to authorize Dan to buy one of the planters at the sale price, to be raffled at a happy hour to businesses. Dan will also post a notice in the newsletter offering a 1-1 match for the planters (with the BID paying 50% of the total price).

No motion is necessary as this was budgeted—Dan will use the BID credit card to buy the planter

## **Over the Colfax Clover Update**

Dan provided an update, with a shift in focus to design development based on the recommendations of the expert charrette, in part because there was no consensus on a single design, but recommendations for three possible re-configurations. In addition, the complexity of issues attendant to those options and difficulty of visualizing how they would work. There was some discussion of one of the proposed re-configurations, which Cameron was involved in developing at the charrette. Also given lack of design consensus, it seems pre-mature to hold the design demonstration in August, so that is being postponed until next spring. This is also allow for more time to build resident capacity for putting on the demonstration and to build a collaborative approach to it with the city. Funding application to Mile High Connects going in this month.

## **New Business**

The next board meeting will be in August. Dan pointed out upcoming events, including a walk of the Clover on the 22<sup>nd</sup> and bike ride/walk (known as Candy Cane Lane) on the Lakewood Gulch to highlight the recently installed wayfinding on the gulch.

Meeting adjourned at 6:10pm

