

**West Colfax BID Board
3275 14th Ave.
Denver, CO 80204**

August 8th, 2017

Members Present: Cameron Bertron, Rene Doubleday, Dennis Gonzalez, and Win King were in attendance. A quorum was present. Cameron called the meeting to order at 4:48 pm

Guest: Ricardo Santiago—Urban Land Conservancy

Disclosures of conflict of interest

There were no conflicts of interests pertaining to agenda to disclose.

Minutes and Financial Reports

Minutes from the June 21st Board meeting were read. Rene pointed out a typo in the Go Bond, which was corrected, section but otherwise there were no comments.

Motion: Cameron moved to accept minutes from June 21st meeting with edits discussed. Rene seconded. All were in favor.

The financial reports from June were tabled. Cameron questioned the negative balance showing up in the Temp. Res. Infrastructure account—Cameron recommended that the Board table the June financials until Dan can clear up the discrepancies noted in that account.

Board went over the revised draft of the 2018 Budget, with comments to budgeted amounts to a few categories.

Contracts/Proposals for Consideration

- 1) Frontrange Services Enhancement bid for landscaping: \$4,052 (no warranty)
- 2) OTAK (plus Studio Completive) Over the Colfax Clover design refinement & visualization: \$17,000 from Kaiser funds. Cameron wanted clarification that this money is coming from the grant from Kaiser, which Dan affirmed.
- 3) Seesaw Creative website re-design: revised scope and fee not-to-exceed \$3500. Dan sees the need to rebuild the BID's webpage to improve graphics, access to mobile devices and to update the security because the web page has been hacked a couple of times. Cameron questioned where the money for the re-design is coming from, and it was noted that events/marketing has sufficient funds to cover the cost.

Motion: Cameron moved to approve all three contracts/expenditures as written. Dennis seconded. All were in favor. Motion passed unanimously.

Go Bond Update

The Colfax corridor enhancements are in the bond package announced by the Mayor and Council for \$20 million thanks to public input and the efforts of Council representatives. Dan credits public support for attention and enthusiasm that is being focused on Colfax Avenue. The public will be voting on the bond package on the November ballot. Council representatives Espinoza and Lopez presented a last minute amendment which allotted an additional \$1.9 million for transit enhancements along West Colfax. City Council voted in favor of the amendment at last night's council meeting.

West Colfax Connects

Dan presented slides of the June event which promoted the new wayfinding signage connecting bike paths in the area. There was also a bike giveaway event giving bikes to kids.

Dan showed slides of the murals painted by local artists (chosen by Yannis Bellis) on utility boxes at various locations within the district. Dan is hoping that the murals will elicit support from the business owners and encourage the creation of more wall murals.

Vision Zero Letter of Support

The administration recently released a Vision Zero action plan the goal of which is to reduce the number of traffic fatalities. Walk Denver is part of the Vision Zero Coalition, so Dan believes that a letter of support for this plan falls within the BID's mission of creating a more pedestrian friendly environment. Cameron has concerns about the "automated speed enforcement" called for in the plan—he remains unconvinced that traffic cameras have any significant impact on safety and would even be somewhat controversial within the community. Dan will look further into this matter before crafting a letter of support

Richard Santiago—ULC

Introduced himself as a new member of ULC who is trying to familiarize himself with all of the stake-holders in the community.

New Business

Board discussed a date for the Beer bike loop ride possibly Sunday, Sept 24th. Cameron suggested that Dan check with Alamo Draft House to make sure there are no competing events.

Dan presented a proposal for an annual 3% cost of living adjustment for the Board's consideration. The money would conceivably come out of grant funding received by the BID, specifically the Kaiser grant.

Board went into executive session to discuss Dan's annual salary.

Motion: Cameron moved to approve a 3% cost of living adjustment in the amount of \$77,726 effective April 2017. Rene seconded. All were in favor

Board recommends that Dan budget for the 3% increase to be carried through the rest of this year and also to authorize an additional \$7500 bonus which can be paid at the discretion of the Board in 2018.

Meeting adjourned at 6:32 pm